

Sequim Farmers and Artisans Market

a 501(c)(3) nonprofit organization



Partnership Opportunities

Greetings and welcome to the **25th Anniversary** of the Sequim Farmers and Artisans Market (SFAM)! This year we will have our Anniversary Celebration with the Market open on both Friday and Saturday June 26th and 27th from 9am-3pm. On Friday June 26th, after the Market closes shift over with us to Centennial Place (Parking Lot West of Over the Fence) as we bring in The Beatniks - playing 60's, 70's and 80's Classic Rock, performing from 3:30pm to 6:00pm, festivities to include several local food and beverage vendors.

We would like to ask that you please consider joining us as a partner for our new market year as we start out hosting the Spring Fling at Guy Cole center in Carrie Blake park on the second Saturday in May with the market opening at the Sequim Civic Center Community Plaza on the third Saturday in May and going thru the last Saturday in October. We will also have Holiday Gift Shows the Saturday before Thanksgiving and the Saturday before Christmas.

SFAM is a 501(c)(3) nonprofit organization and has enjoyed marked success at our location on the Sequim Civic Center Plaza. Our customer attendance has increased tremendously and our farmers and vendors are prospering. We invite you to be a Partner and benefit from the abundance of interest and buzz that is taking place downtown, May through October on the plaza and November and December at the Guy Cole Center in Carrie Blake Park.

While our market provides a direct outlet for local, farm-fresh and artisan food as well as hand-made crafts, it also plays an important role in the greater economy. It brings shoppers to neighboring businesses as well as visitors to our community. We have nearly 50 vendors. As we continue to become a viable community resource, our vendor population and guest traffic is growing at a very positive rate due to focusing our energies on promotions and programming..

SFAM relies on community support and the partnership funds make up a significant part of our operating budget. The market depends on the program to thrive. Partners support our weekly live music, our food assistance programs serving low income families, special events, and more. It is only with support from partners like you that we maintain these beloved programs and our vibrant farmers markets year after year. As a partner you receive ongoing publicity while supporting our market.

Please review the partnership opportunities included with this letter and don't hesitate to contact me with questions. Thank you for your support and partnership.

Market Manager

360-582-6218

manager@sequimmarket.com

SequimMarket.com

Partnership Opportunities at the Sequim Farmers and Artisans Market

Promotional Sharing. This benefit is for ALL levels of partnership and will allow our Partners and Friends to display a window cling at their place of business to show your support for our community through the Sequim Farmers and Artisans Market. In return, the Market will provide a business card display, a rack card display (which can hold 3"x8" promotional rack cards or brochures), and/or space for your promotional items at the Market Information Booth every week.

For the **Friends of the Market** – You will get your logo on our website with links to your business, promotional sharing and our favorable promotion of your business.

At the **Bronze Partner Level** - You will get all of the benefits of our Friends of the Market Plus: A small logo on a large banner, a small logo on our Market Brochures, and our passionate promotion of your business. You also receive the option to join us at market **4** Saturdays during the season, we provide the tent and tables all set up for you (some restrictions apply¹).

At the **Silver Partner Level** - You will get all of the benefits of our Bronze Partners Plus: A **Medium** logo on our large banner, a **Medium** logo on our Market Brochures, and our best efforts on your behalf to favorably promote your business.

At the **Gold Partner Level** - You will get all of the benefits of our Silver Partners Plus: A **Large** block ad on our large banner, a **Large** block ad on our Market Brochures, and our best efforts on your behalf to favorably promote your business.

At the **Platinum Partner Level** - You will get all of the benefits of our Gold Partners Plus: You also receive the option to join us at market **all** Saturdays during the season plus our two Holiday Shows and you get our full effort to promote your business including mention in the weekly Sequim Gazette articles and in any Radio Promotions. This level also provides exclusivity to be the only Partner in your field of business (some restrictions apply²).

Restrictions to benefits noted in the text above:

1. The option to join us at the market is limited to space available each week. The Partner is required to book booth space at least 14 days in advance and is subject to prior bookings (first come, first accepted). Our Platinum partners will have priority booking and should provide a schedule of their bookings 14 days prior to the beginning of the Market season.
2. **Field of Business Exclusivity** is subject to a first come, first accepted basis. If a partner for the season is already signed up in the Platinum Partner's field of business at a lower Partner Level, that partner will continue to enjoy all of their benefits until such time that they do not renew their partnership. A Platinum Partner will always have the first opportunity to renew their partnership for subsequent seasons.

Partnership Benefit Summary Table

Level	Contribution	Website Logo	Brochure Logo	Banner Logo	Mkt Space
Friend of Market	\$100	Yes			
Bronze Partner	\$250	Yes	Small	Small	4
Silver Partner	\$500	Yes	Medium	Medium	4
Gold Partner	\$1,000	Yes	Large	Large	4
Platinum Partner	\$1,500	Yes	Large	Large	All

The Platinum Partner also gets:

Promotion in the Weekly Sequim Gazette Market Manager's article

Promotion in all Radio announcements

Field of Business Exclusivity

Music Sponsorship Opportunities

Sponsor the Summer Live Music Series at the Sequim Farmers Market!

There are 3 levels of sponsorship available: \$500, \$1000, and \$1500.

There will be a prominent display of our music sponsors at each of the weeks of live music. The size of each sponsor logo on the display will correspond with the sponsorship level. Music sponsors will also be mentioned in promotion of the Sequim Farmers Market Summer Live Music Series.

25th Anniversary Sponsorship

Sponsor the 25th Anniversary Celebration at the Sequim Farmers Market!

If any business or individual would like to sponsor our 25th Anniversary Celebration, please contact our Market Manager for opportunities above what is offered as an annual partnership