



www.sequimmarket.com
PO Box 1817
Sequim, WA 98382

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(360) 460-2668

February 2009

Winter Warm-Up Draws Visitors, Helps Build Community

The Open Aire Market's first annual Winter Warm-Up took place *indoors* on February 7th at the Boys and Girls Club facility in Sequim and drew a large crowd of happy visitors all day long. Many folks mentioned how nice it was to see their favorite vendors and expressed interest in seeing them more often! The warm indoor air, fresh produce, delicious food and baked goods, great music and inspired vendors all came together to make a great day.

Most vendors have reported strong sales from the event - easily topping the success of November's "Indoor Home Holiday" - and have expressed appreciation for the many local residents who came out ready to shop. Now the Open Aire Market is gearing up for its final indoor event before the outdoor season opens: The Spring Preview on April 4th!

We welcome all to join us at the Boys and Girls Club again in April. The event will feature the Market's new and returning farm vendors with the season's first produce and new farm products like goat cheese, eggs and more. Of course they will be joined by the dozens of local artists, craftspeople and food producers who comprise the Open Aire Market and who make it so special.

In This Newsletter:

Friends of the Market...page 2

Update for New and Returning Vendors...page 3

Suzanne Arnold Community Booth Program 2009...page 3

Spring Market Calendar...page 4



S • E • Q • U • I • M
OPEN AIRE MARKET

handcrafted • homegrown
it's what we do

Friends of the Market

Friends of the Market are individuals or local businesses who want to help support the Sequim Open Aire Market's mission of being a vibrant community gathering place, a crucial incubator for local artists and farmers and a forum for charitable organizations.

Your support makes a difference! \$250 covers annual postage expense, or annual office supply cost, or annual banner maintenance; \$75 covers monthly storage costs; \$35 pays the monthly phone bill. The Market is a solid financial steward.

Open Aire Aficionado \$250

Aficionados receive special recognition on the "Thank You" banner which is displayed at the Market Booth every week of the season and at all indoor shows. These generous supporters also receive a framed certificate of thanks and special recognition on the Market's website, plus the choice of a Market t-shirt or poster.

Open Aire Advocate \$75

Advocates receive recognition on the "Thank You" banner which is displayed at the Market Booth each week of the season and at all indoor shows. Advocates also receive a certificate of thanks and special recognition on the Market's website, plus a Market sticker.

Open Aire Ally \$35

Allies receive special recognition on the Market's website, a Market sticker, plus a 10% discount on all items purchased at the Market Information Booth.

The Sequim Open Aire Market is a Washington non-profit corporation, but your financial support is not deductible for income tax purposes.

Please fill out and mail:

Yes! I Would Like to become a Friend of the Market

Please sign me up as an:	<input type="checkbox"/>	Aficionado at \$250
	<input type="checkbox"/>	Advocate at \$75
	<input type="checkbox"/>	Ally at \$35
	<input type="checkbox"/>	Other amount

* make checks payable to SOAM *
mail to: PO Box 1817, Sequim 98382

Name/Address: _____

Phone: _____ Email: _____

Sequim Open Aire Market; PO Box 1817, Sequim, WA 98382 (360) 460-2668

Vendors - Get Ready for 2009

Membership

Annual membership remains \$50 for 2009. Debuting this season is a new part-time membership at \$25 for up to three setups (not including indoor events.) ***Returning vendors, please re-apply no later than March 11, 2009.*** Please print the 2009 vendor agreement available at www.sequimmarket.com and mail it along with your fee to: SOAM, PO Box 1817, Sequim 98382.

Pre-Season Informational Meeting

When: Wednesday, March 11th
Where: Sequim HS Cafeteria
Time: 6:30 p.m. to 8:30 p.m.

Who: Members and others who want to learn about SOAM.

What: The 2009 Season! What you need to know; questions answered.

New This Season

Part Time Produce The Market will make space and sales opportunities available for part-time produce people who might have berries for two weekends, or fresh corn one Saturday.

Ferrellgas Activity Booth A generous community sponsorship helps support this special booth to be set up in the Market Square each week to feature a vendor wishing to do something special: workshops, classes, demos, be creative!

Youth Market A program allowing local youth ages 9-17 to become members and vendors at a reduced rate; vendor mentors will provide guidance and support. *Calling young artists and farmers! We want you at SOAM!*

Suzanne Arnold Community Booth Program 2009 Season

The Sequim Open Aire Market is pleased to once again offer local community organizations the opportunity to participate in the Market via the Suzanne Arnold Community Booth Program. There are several important changes from previous seasons:

- Qualifying organizations may attend for free up to three times during the season. A canopy and table will be provided. Time at the Market can be used to hand out information, sign up event participants, sell raffle tickets and other similar types of activities.
- The Sequim Open Aire Market is committed to helping your organization get the most out of its time at the Market and we are offering new program flexibility to help achieve this goal: This season your organization can reserve either a half day (9-noon or noon-3) or a whole day (9 - 3.)
- ***The sale of products of any kind will no longer be allowed via the Suzanne Arnold Community Booth Program, but organizations wishing to sell handmade items may do so by joining as Members.***
- Community organizations that join as Members may sell handmade items (subject to jury,) attend more than three times per season and participate in special indoor events.
- SOAM will be offering a special pre-season "training" session for our non-profit participants on Saturday, April 25 to help your organization get the most out of its time at the Market.

Please call Mark at 460-2668 and/or plan to attend the Pre-Season informational Meeting on March 11th.

Spring Calendar

March 11	Pre-Season Info Meeting SHS Cafeteria 6:30 p.m. - 8:30 p.m.
April 4	Spring Preview Boys and Girls Club 9:00 am - 4:00 pm
April 18	Vendor Training "Success at SOAM" Time/Location TBA
April 25	Community Group Training "Make the Most of your Day at the Market" Time/Location TBA
May 9	Grand Opening! Cedar Street - downtown 9:00 am - 3:00 pm

A Big Round of Applause for...

Susan Killins (Rockin' Rocks) and Connie Rodibaugh (CR Wearables) for staying late to help sweep and clean up after the Winter Warm-up. Joe and Mark appreciated the help!

Kathy Popowski (Alkat) and Lisa Boulware (A New Leaf) plus Sharon Ireton (Dragonlady Handicrafts), Tim Wafstet (The Cedar Box), Tina Reume (Garden Mosaics) and Sandy Placek (Board) for help of many kinds at the Warm-Up. Thanks y'all!

The Teen Club members who took it upon themselves to assist vendors setting up for an event by cheerfully hauling load after heavy load into the gym. Your help was invaluable and your actions impressive and much appreciated. Thank you!!!

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