



www.sequimmarket.com
PO Box 1817
Sequim, WA 98382

Mark Ozias, Market Director
(360) 460-2668

December 2008

Here Comes the 2009 Season!

With January just around the corner it is time to turn our thoughts to 2009. There is much exciting news to share about the new season:

- At least three **special Indoor Events** - the Winter Warm-Up on February 7th, the Spring Preview on April 4th and our second-annual Indoor Home Holiday on Thanksgiving weekend next November
- A **full outdoor season** on Cedar Street in downtown Sequim, every Saturday from 9:00 to 3:00 beginning May 9th
- A **new part-time membership** level (\$25 annually) for vendors who wish to set up three times or fewer per season, excluding indoor shows
- An **“informal” produce space** and program for farmers or gardeners who have fresh produce to feature for only a week or two
- A **designated “Activity Booth”** each week for vendor workshops and classes
- A re-vamped Suzanne Arnold **Community Booth program** with many new participants and a renewed focus on information and interactivity
- A fresh focus on **connecting youth** with Market artists and farmers
- An improved **Friends of the Market** program that provides opportunities for local businesses, individuals, vendors and other “Friends” to support the Market at levels ranging from \$35 - \$2,000

This is just a hint of what is to come and we welcome you to join us.

Returning Vendors

Market vendors in 2008 need only visit the website (www.sequimmarket.com), print off the 2009 agreement for returning vendors, fill it out and mail it along with your membership fee of:

- ✓ \$50 for a full-time membership
- ✓ \$25 for a part-time membership (up to 3 setups, indoor shows excluded)

to PO Box 1817, Sequim, WA 98382.

Please call Mark at (360) 460-2668, M-F with questions. Welcome back!

Want to Become A Vendor?

New vendors will be admitted for the 2009 season. All potential new vendors should visit www.sequimmarket.com and carefully review the Market Rules and Jury procedure. Then print, complete, and mail the 2009 vendor agreement for new vendors **without payment** to: SOAM, PO Box 1817, Sequim, WA 98382.

Once your vendor agreement has been received you will be contacted with additional information and details about upcoming jury sessions. Please feel free to call Mark Ozias, Market Director at 460-2668 (8:00 - noon, M-F) with questions.

A Note From the President...

Wow, can you believe that 2008 is coming to a close! And what a great year it has been. Right? Well, in all honesty, it wasn't without its moments of doubt and uncertainty, but most definitely fraught with the types of challenges that, when triumphant, one is left with the most profound feeling of satisfaction.

During this year as your President I have been very fortunate to work with a wonderful group of professional people who are insightful, energetic, creative and caring. Unfortunately, two of these members will be leaving us in January. So, I'd like to take this opportunity to thank Randy Radock and Yvonne Yokota who have served as your Vice President and Treasurer, respectively. You both worked very hard this year to better our Market and community. You will be missed!

I would also like to thank the new members who joined us for the second half of this year, Sandy Placek, owner of Account-Ability, Magdalena Bassett, owner of Blue Moon Lavender Farm and Kate Irvin, Occupational Therapist. Sandy has just offered to take over the Market's bookkeeping, free of charge, and has already volunteered endless hours with various projects. Magda is a graphic artist and can spew out creative ideas so quickly that it would challenge the best of stenographers. Katie is not only bright and creative, but is also our very own Joe Irvin's better half.

This article would not be complete without recognizing those members who contributed countless hours over at least a year or more and look forward anxiously to serving another year. First we have Chris King, who served as our Secretary and dedicated many hours creating all the graphic designs for our ads and flyers, among other things. Susan Killins and Carolyn Faux both consistently provide thought-provoking ideas and comments and were exceptionally supportive during the beginning of my presidency. Al Popowski not only has donated his time to meetings and committees but doesn't hesitate to volunteer his creative talents wherever needed. He secured the largest revenues through sponsorships, second only to Randy Radock. Chuck Howerton and Connie Rodibaugh have both, also, offered much of their time to meetings and committees and contribute greatly to creative momentum of our meetings. I've saved Ruth Ann Toney for last as she has served on the board the longest. Does anyone know how long she's been on the board? I believe only she knows for sure! But, obviously innumerable hours have been given freely with many thanks, long overdue.

A special thanks goes out to Mark Ozias, Market Director and Joe Irvin, Site Manager. Although you do not volunteer your time, there are those of us who know how much you earn and know that you truly must love the Market to do what you do.

Why are all of these talented people working so hard? That's easy---- we have the most wonderful, and by far the most talented, group of vendors that have ever come together in one location! Our ultimate goal is to make sure that each of you are as successful as is humanly possible, and are also both gratified and proud to be a part of the Sequim Open Aire Market!

I thank each and every one of you for your generosity and endless dedication to improving the Market and making our Community a better place to live. I'm so proud to have served with you this last year and look forward to an even more productive new year!

Please have a safe and joyous holiday season.

Carol S. Smith

City Fees & Business Licenses

While the precise amount has yet to be determined, the Open Aire Market will continue to maintain a Lease Agreement with the City of Sequim for the space we use on Cedar Street and the gravel square. Historically the Market has paid \$10/week and we don't anticipate a significantly different amount for 2009.

We still have no clear direction regarding City of Sequim business licenses; the Market is working with the Chamber of Commerce to support a model requiring that the organization (such as SOAM) purchase a City business license that covers its participants. If this model is adopted, vendors who only sell at SOAM would not need a City of Sequim license.

You'll know more when we do!

Door Prize Winners

Thank you to all who participated in our Indoor Home Holiday Door Prize contest! We are pleased to announce five happy winners:

- Nancy Sterns (small birdhouse ornaments; Bubo's Treasures)
- Michele Cayot (pressed flower card; Serene Creations)
- Barbara Victor (stone necklace and earring set; Rockin' Rocks)
- Jamie Morgan (soap and tray; Smoothie Essentials)
- Connie Jean (sea glass earrings; CR Wearables)

See you at the Winter Warm-Up on February 7th for our next door prize opportunity.

Friends of the Market

"Friends of the Market" are individuals, local businesses, vendors and others who wish to support the Sequim Open Aire Market's vision of being a vibrant community gathering place, a crucial incubator for local artists and farmers and a forum for local charitable organizations.

Why is your extra support important?

We count on Friends to contribute about 30% of our total annual budget! The vendors who participate in the Market bear most of the expenses, but we rely on the support of our many "Friends" to help grow and strengthen the Market while keeping costs reasonable.

How are Friends recognized?

All Friends of the Market receive special acknowledgement at www.sequimmarket.com and Market goodies like t-shirts or posters; those who contribute \$75 or more receive certificates and are recognized on a large banner displayed each week at the Market booth.

How do I become a Friend?

Simple! Please take a moment to look over the flyer included with this newsletter to see how you can contribute and become a Friend of the Market; the flyer includes a portion to fill out and mail back to us.

Thank you for supporting SOAM

Market Calendar

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|-------------------|--|
| February 7 | Indoor Winter Warm-up Boys and Girls Club 9:00 am - 4:00 pm |
| March TBD | Pre-Season Vendor Informational Meeting SHS Cafeteria |
| April 4 | Indoor Spring Preview Boys and Girls Club 9:00 am - 4:00 pm |
| May 9 | Grand Opening Day! Cedar Street 9:00 a.m. - 3:00 p.m. |

Wanted...

The Open Aire Market is looking for donations of the following used items in decent condition:

- I-pod or other MP3 player
- Stackable, lightweight outdoor chairs
- Mobile picnic tables
- Heavy-duty extension cords
- Canopies and canopy frames

Please call Mark Ozias, Market Director, at 460-2668 if you can help out. Thanks!

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